ENGLAND REVEALED AS FOURTH MOST VISITED DESTINATION WORLDWIDE

- Hostelworld reveals 2016's top 20 most visited destinations
- Emerging hot spots for 2017 reveal the United Arab Emirates, Myanmar and Kyrgyzstan in the top 10 destinations to watch for young travellers

<u>Hostelworld</u>, the world's largest hostel booking platform, has unveiled the top 20 global traveller destinations from around the world and England has come in at fourth.

The data also uncovered the top ten countries to watch in 2017 for travellers keen to venture off the beaten track. The United Arab Emirates, winning the top spot with a whopping 80 percent increase in bookings vs 2015; Myanmar takes second place with a rise of 62 percent; Kyrgyzstan rocketed by 52 percent; Indonesia continues its growth with 50 percent and coming in fifth are the Cook Islands with an impressive increase of 47 percent.

London and Edinburgh are proving to be the two city hotspots in the UK attracting those looking for adventure and unforgettable experiences. Brits, Americans, Australians, Germans and French are the top five nationalities bookings hostels in the UK.

The top five cities reeling in British travellers are London, Amsterdam, Bangkok, Berlin and Budapest.

The first week of 2017 has revealed that London has started the year at the top, but it will be vying against Amsterdam, Paris, Dublin and Berlin for a podium position in next year's Traveller Top 20.

Otto Rosenberger, CMO at Hostelworld, said: "Year after year we see young hostel travellers setting the tone for travel in the year ahead. 2017 will be no different as we see the likes of the UAE, Myanmar and Kyrgyzstan as destination host spots for intrepid adventurers. Hostel travellers are the most daring and crave real, spontaneous and authentic experiences with other open-minded travellers. We can't wait to see what the year brings!"

2017's	TOP TEN NATIONALITIES	TOP 10 MOST BOOKED
EMERGING HOTSPOTS	BOOKING INTO UK	CITIES IN 2017 SO FAR
1. UAE (80%)	1. English	1. London
2. Myanmar (62%)	2. Americans	2. Amsterdam
3. Kyrgyzstan (52%)	3. Australians	3. Paris
4. Indonesia (50%)	4. Germans	4. Dublin
5. Cook Islands (47%)	5. French	5. Berlin
6. Madagascar (46%)	6. Canadians	6. Bangkok
7. Ukraine (45%)	7. Spanish	7. Barcelona
8. Nepal (44%)	8. Italians	8. Rome
9. Iceland (43%)	9. Brazilians	9. Prague
10. Kazakhstan (38%)	10. Irish	10. Budapest

TOP 20 MOST POPULAR	TOP 20 MOST POPULAR	
COUNTRIES	CITIES	
1. Spain	1. London	
2. Italy	2. Amsterdam	
3. Thailand	3. Barcelona	
4. England	4. Berlin	
5. USA	5. Paris	
6. Germany	6. Prague	
7. Australia	7. Rome	
8. France	8. Dublin	
9. Netherlands	9. Budapest	
10. Vietnam	10. Bangkok	
11. Ireland	11. Madrid	
12. Portugal	12. Lisbon	
13. Japan	13. Vienna	
14. New Zealand	14. Edinburgh	
15. Croatia	15. New York	
16. Colombia	16. Florence	
17. Czec Repbulic	17. Munich	
18. Preu	18. Sydney	
19. Scotland	19. Brussels	
20. Indonesia	20. Venice	

- 90% of Hostelworld's customer database are under 35 years old
- Movers and shakers data based on data comparison between bookings made in 2015 to bookings made in 2016
- Other data based on bookings made in 2016 unless otherwise stated

About Hostelworld

Hostelworld Group is the leading global hostel-booking platform with Hostelworld, Hostelbookers and Hostels.com in its portfolio operating in 19 different languages. Connecting young travellers with hostels around the world, Hostelworld has over 8 million reviews across 33,000 properties in more than 170 countries.

Hostelworld's customers aren't your average tourists; they crave experiences not souvenirs and want to be in the heart of the action. They want to Meet The World, and it's the social nature of hostels that facilitates their travel adventures.

The Hostelworld Group went public in November 2015, listing on the main London and Dublin stock exchanges. Headquartered in Dublin, Hostelworld has offices around the world in London, Shanghai, Sydney and Seoul, and was recently recognised as a Best Workplace for 2016 by the Great Place To Work Institute.

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